

AMENDMENTS TO THE SPECIFICATION:

Please replace the paragraph [003] spanning pages 1 and 2 in the specification with the following replacement paragraph:

— FIGS. 1 ~~and~~ and 2 are screen shots of conventional displays with conventional menu systems. An activity business view 100 displays details of an activity for a business partner 105 "Becker Berlin." Upon execution (left mouse click, for example), a details hyperlink 110 navigates the application to a pre-defined view with business context 200 (FIG. 2), displaying a pre-defined view within business context ~~100~~200. In addition, executing details hyperlink 110 also obtains data from the application and supplies the data to business partners context 200 for display. —

Please replace the paragraph [017] spanning pages 5 and 6 in the specification with the following replacement paragraph:

— In the following, business context may comprise an entity that aggregates various semantically related business views on a Business Entity. For example, activity business context may aggregate the following business views: search; details; and calendar. All of these views may display different details about the business entity's Activity, for example. Business view may display details about a business entity. A hyperlink may have a pre-defined target business view within a target business context. A target business view may comprise a business view that is modeled as a target of a hyperlink ~~as~~ at design time. In addition, target business context may comprise a business context to which the target business view belongs. —

Please replace the paragraph [040] spanning pages 11 and 12 in the specification with the following replacement paragraph:

— The foregoing description of possible implementations consistent with the present invention does not represent a comprehensive list of all such implementations or all variations of the implementations described. For example, there has been little discussion of the technology for implementing the system in FIG. 3 because the technology is not critical to this invention, and the technology can be anything appropriate to the implementation. The description of only some ~~implementation~~ implementations should not be construed as an intent to exclude other implementations. Artisans will understand how to implement the invention in the appended claims in ~~may~~ many other ways, using equivalents and alternatives that do not depart from the scope of the following claims. Moreover, unless indicated to the contrary in the preceding description, none of the components described in the implementations is essential to the invention. —